

Hell Blues in Hell 2025 - TORSDAG

DATE: Thursday, August 28, 2025
LOCATION: Stjørdal, Nord-Trøndelag, NO

Event Description

Hell Blues in Hell 2025 - TORSDAG is a premier concerts event in Stjørdal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 503 people

Event ID: 3zP6TffyUcMrQeKbbe

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 201 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 1:27:12 AM