

Helicopter Association of Canada Conference & Trade Show

DATE: Tuesday, November 4, 2025
LOCATION: Abbotsford, British Columbia, CA

Event Description

Helicopter Association of Canada Conference & Trade Show is a premier expos event in Abbotsford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,254 people

Event ID: GshMRVMgAKPZUNXDfZ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,702 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
