

Heartland Championship - Ng F' orou East Coast vs Buller

DATE: Friday, September 26, 2025
LOCATION: Westport, West Coast, NZ

Event Description

Heartland Championship - Ng F• Porou East Coast vs Buller is a premier sports event in Westport. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,229 people

Event ID: 6xEj34Ag5r3ysY42A4

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,692 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.