

# Heart & Soul Line Dancers at the Tehachapi Mountain Festival

DATE: Sunday, August 17, 2025  
LOCATION: Tehachapi, California, US

## Event Description

Heart & Soul Line Dancers at the Tehachapi Mountain Festival is a premier festivals event in Tehachapi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 822 people

**Event ID:** 8RXCPRMtB3RMJa2XvS

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 329 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*