

# Heart Of Gold Fest 4 - Texas King / The Honest Heart Collective + more..

DATE: Friday, September 19, 2025  
LOCATION: Timmins, Ontario, CA

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## Event Description

Heart Of Gold Fest 4 - Texas King / The Honest Heart Collective + more.. is a premier festivals event in Timmins. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 38/100

**Expected Attendance:** 248 people

**Event ID:** Gd9aKC66zzfdJUSF7S

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 99 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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