

HEART Net Amateur Radio Meeting

DATE: Wednesday, August 13, 2025
LOCATION: Romney, West Virginia, US

Event Description

HEART Net Amateur Radio Meeting is a premier community event in Romney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: 3gHfoF9FHcnGX9sLhD

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 9:42:42 AM