

# Healthy Communities: Working together for a healthier Warrumbungle Shire

DATE: Wednesday, August 20, 2025  
LOCATION: Binnaway, New South Wales, AU

---

## Event Description

Healthy Communities: Working together for a healthier Warrumbungle Shire is a premier conferences event in Binnaway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 23/100  
**Expected Attendance:** 47 people  
**Event ID:** FCN3XGzzkpmrMnNEWU

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 19 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---