

Head On Photo Festival Launch

DATE: Friday, November 7, 2025
LOCATION: Bondi Beach, New South Wales, AU

Event Description

Head On Photo Festival Launch is a premier festivals event in Bondi Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 344 people

Event ID: 4Qk9oAmz7sTdR2NA2c

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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