

HC Lada Togliatti vs HK Avangard Omsk

DATE: Sunday, December 28, 2025
LOCATION: Omsk, Omskaya oblast', RU

Event Description

HC Lada Togliatti vs HK Avangard Omsk is a premier sports event in Omsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,575 people

Event ID: CEpeLAF3jeWrP2f5QY

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,830 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.