

HC Lada Togliatti vs HC Dinamo Minsk

DATE: Sunday, December 21, 2025
LOCATION: Minsk, Minskaja voblas rÂ %•

Event Description

HC Lada Togliatti vs HC Dinamo Minsk is a premier sports event in Minsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,042 people

Event ID: FQCYz3xPXDLExPPIYr

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,617 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.