

# HC Kometa Brno vs SC Bern

DATE: Sunday, September 7, 2025

LOCATION: Bern, Bern, CH

## Event Description

HC Kometa Brno vs SC Bern is a premier sports event in Bern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,610 people

**Event ID:** 9pGF9TMJkgRxYDX52J

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,244 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*