

# HC Kometa Brno vs Ceske Budejovice

DATE: Friday, December 26, 2025

LOCATION: Jiho ÖW6¿Ö · aj, CZ

## Event Description

HC Kometa Brno vs Ceske Budejovice is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,152 people

**Event ID:** 8JU bqQ5C38HLNNjvox

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,461 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*