

# Haydn's Sunrise Concert | GOULBURN | AHE

DATE: Thursday, September 25, 2025  
LOCATION: Goulburn, New South Wales, AU

## Event Description

Haydn's Sunrise Concert | GOULBURN | AHE is a premier concerts event in Goulburn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 27/100  
**Expected Attendance:** 74 people  
**Event ID:** 5ZBryCKsYyR9swUvr4

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*