

HAW 2025 - Roadmap to Active Aging: Better Health for All

DATE: Saturday, November 15, 2025
LOCATION: Alba, Piemonte, IT

Event Description

HAW 2025 - Roadmap to Active Aging: Better Health for All is a premier conferences event in Alba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: C5r8mQHgZSk3xhuya

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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