

Havliks FSC Shootout Tribute Race

DATE: Thursday, August 14, 2025

LOCATION: Cordova, Illinois, US

Event Description

Havliks FSC Shootout Tribute Race is a premier expos event in Cordova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 69/100

Expected Attendance: 8,750 people

Event ID: GKjRnYy77Uw5bjFq8

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,500 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.