

Having IMPACTT 5: Advancing Microbiome Research Symposium

DATE: Monday, September 22, 2025
LOCATION: Canmore, Alberta, CA

Event Description

Having IMPACTT 5: Advancing Microbiome Research Symposium is a premier conferences event in Canmore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 318 people

Event ID: C8n7iDUPhM63B5rNBE

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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