

HAVEN: KEEPSAKES (3HR VINYL SET) // HUNTER B2B THE RAT

DATE: Friday, December 12, 2025
LOCATION: Christchurch, Canterbury Region, NZ

Event Description

HAVEN: KEEPSAKES (3HR VINYL SET) // HUNTER B2B THE RAT is a premier festivals event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 44/100
Expected Attendance: 525 people
Event ID: FYKm6cxV6uamsqkrZi

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
