

Have a Blast with Daniel Tiger in Great Falls!

DATE: Friday, August 15, 2025
LOCATION: Great Falls, Montana, US

Event Description

Have a Blast with Daniel Tiger in Great Falls! is a premier expos event in Great Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 783 people

Event ID: 72GyKzHhAozEqKPYus

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 313 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
