

# Hatha Yoga & Mantra - Healthy Darwin Dry Season Weekly Activity

DATE: Wednesday, August 20, 2025  
LOCATION: Lyons, Northern Territory, AU

## Event Description

Hatha Yoga & Mantra - Healthy Darwin Dry Season Weekly Activity is a premier community event in Lyons. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 20/100

**Expected Attendance:** 31 people

**Event ID:** 7sC4CyuMspJfqZ7Dan

## Hotel Demand Indicators

**ADR Impact Index:** 3.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 12 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*