

Hatayspor Antakya vs Umraniyespor

DATE: Sunday, August 24, 2025

LOCATION: Istanbul, TR

Event Description

Hatayspor Antakya vs Umraniyespor is a premier sports event in Istanbul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 845 people

Event ID: 3zpW9dBt2NHQG59wEA

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 338 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.