

Harvey Sutherland, Moopie, and Fade Evare

DATE: Friday, November 14, 2025
LOCATION: Fitzroy, Victoria, AU

Event Description

Harvey Sutherland, Moopie, and Fade Evare is a premier concerts event in Fitzroy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 451 people

Event ID: DB7b4VCp9ySQR2RMCC

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.