

Harvey Internment Memorial Shrine and Detention Cells Self Guided Tour

DATE: Friday, September 5, 2025
LOCATION: Harvey, Western Australia, AU

Event Description

Harvey Internment Memorial Shrine and Detention Cells Self Guided Tour is a premier expos event in Harvey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,052 people

Event ID: Gowda7VBX2L7CQ5JT6

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,221 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.