

# HartYoga - The Magic of Musgrove series

DATE: Thursday, August 14, 2025  
LOCATION: St. Simons Island, Georgia, US

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## Event Description

HartYoga - The Magic of Musgrove series is a premier community event in St. Simons Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 34/100  
**Expected Attendance:** 150 people  
**Event ID:** 75gd4mh8iouFAZDBga

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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