

Harsh Gujral Live in Victoria - Jo Bolta Hai Wahi Hota Hai

DATE: Saturday, August 30, 2025
LOCATION: Victoria, British Columbia, CA

Event Description

Harsh Gujral Live in Victoria - Jo Bolta Hai Wahi Hota Hai is a premier performing-arts event in Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: 8X9XMUL8yeB89tSwST

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
