

# Harmful Sexual Behaviours for Education Staff

DATE: Monday, November 24, 2025  
LOCATION: Londonderry, Northern Ireland, GB

## Event Description

Harmful Sexual Behaviours for Education Staff is a premier conferences event in Londonderry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 25/100

**Expected Attendance:** 54 people

**Event ID:** 6xnXfmEbBdBuQEA2e9

## Hotel Demand Indicators

**ADR Impact Index:** 3.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 22 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*