

HARIT BHARAT RENEWABLE ENERGY EXPO

DATE: Friday, January 16, 2026
LOCATION: Jaipur, Rajasthan, IN

Event Description

HARIT BHARAT RENEWABLE ENERGY EXPO is a premier expos event in Jaipur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,875 people

Event ID: ZqVx2Z9AMbhLkKMh7o

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 750 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.