

Happysad - druga prosta tour

DATE: Sunday, November 30, 2025
LOCATION: Pozna BÀ Województwo wielkopolskie, PL

Event Description

Happysad - druga prosta tour is a premier concerts event in Pozna BÀ This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 56/100

Expected Attendance: 2,004 people

Event ID: DNPkn7zAUAj6yQKujW

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 802 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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