

Happy Mondays, The Lemonheads, Buffalo Tom, and 2 others

DATE: Thursday, September 25, 2025
LOCATION: Valencia, Valencian Community, ES

Event Description

Happy Mondays, The Lemonheads, Buffalo Tom, and 2 others is a premier festivals event in Valencia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 922 people

Event ID: 9GdHnyRtsnTsaG8Ba4

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 369 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
