

Happy Hour | Wilson Oliveira - "De desafios a oportunidades: minha experi ncia no setor de seguros"

DATE: Wednesday, September 17, 2025
LOCATION: Umarizal, Par , BR

Event Description

Happy Hour | Wilson Oliveira - "De desafios a oportunidades: minha experi ncia no setor de seguros" is a premier conferences event in Umarizal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 247 people

Event ID: GcZRvbF2jRVGg5cFqy

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.