

Happy Hour Conectar para Cuidar

DATE: Friday, October 31, 2025
LOCATION: Atalaia, Sergipe, BR

Event Description

Happy Hour Conectar para Cuidar is a premier conferences event in Atalaia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 159 people

Event ID: BM3RbDJifB7qbaAYdu

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
