

Happy Healing Experience 2.0

DATE: Sunday, October 5, 2025
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

Event Description

Happy Healing Experience 2.0 is a premier expos event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 8VvwbqYGPk4RIMVCxh

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/happy-healing-experience-20>

Document generated on 6/3/2026, 9:55:34 PM