

# Hapoel Jerusalem vs BC Neptunas Klaipeda

DATE: Wednesday, January 28, 2026  
LOCATION: Klaip vF Å ¶Æ — dos apskritis, LT

## Event Description

Hapoel Jerusalem vs BC Neptunas Klaipeda is a premier sports event in Klaip vF à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 57/100  
**Expected Attendance:** 2,315 people  
**Event ID:** 5N4TXqnE97o84x8Am8

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 926 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*