

HanZ x Quartier Frau

DATE: Saturday, October 18, 2025
LOCATION: Frankfurt am Main, Hessen, DE

Event Description

HanZ x Quartier Frau is a premier performing-arts event in Frankfurt am Main. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 416 people
Event ID: D66UdGtdNnLgu26g7Q

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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