

Hanwha Eagles vs LG Twins

DATE: Monday, October 27, 2025
LOCATION: Olympic-ro, Seoul, KR

Event Description

Hanwha Eagles vs LG Twins is a premier sports event in Olympic-ro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,115 people

Event ID: DvGU8r5CLrRozS48WN

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,646 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.