

Hanshin Tigers vs Hiroshima Toyo Carp

DATE: Thursday, September 18, 2025
LOCATION: Minami-ku, Hiroshima-ken, JP

Event Description

Hanshin Tigers vs Hiroshima Toyo Carp is a premier sports event in Minami-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,141 people

Event ID: 7gqdPb9h7gMn9s6WsS

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,056 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.