

Hannah Williams & The Affirmations and Crd

DATE: Sunday, September 28, 2025
LOCATION: Saint-Germain-en-Laye, Île-de-France, FR

Event Description

Hannah Williams & The Affirmations and Crd is a premier concerts event in Saint-Germain-en-Laye. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 261 people
Event ID: BfhZovQfGahJC6SihL

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.