

Hannah White

DATE: Monday, August 18, 2025
LOCATION: Ribnitz-Damgarten, Mecklenburg-Vorpommern, DE

Event Description

Hannah White is a premier festivals event in Ribnitz-Damgarten. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 1,911 people

Event ID: HNxbobU5BbtWFyafV

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 764 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
