

# Hannah Storm and Rockefeller Scene

DATE: Saturday, January 17, 2026  
LOCATION: Grünerløkka, Oslo, NO

## Event Description

Hannah Storm and Rockefeller Scene is a premier concerts event in Grünerløkka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 52/100

**Expected Attendance:** 1,207 people

**Event ID:** BN9QSJKNG3GdbQC36s

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 483 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*