

Hana & Jessie-Lee's Bad Habits w/ Ruby Gilbert @The Cave Inn

DATE: Thursday, August 28, 2025
LOCATION: Woolloongabba, Queensland, AU

Event Description

Hana & Jessie-Lee's Bad Habits w/ Ruby Gilbert @The Cave Inn is a premier festivals event in Woolloongabba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 38/100
Expected Attendance: 263 people
Event ID: FkiF4TSiB2VpsQSRXz

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
