

Hamrun Spartans FC vs Jagiellonia Bialystok

DATE: Thursday, October 2, 2025
LOCATION: Bia '—7Fö²À öFÆ 6¶—P, PL

Event Description

Hamrun Spartans FC vs Jagiellonia Bialystok is a premier sports event in Bia '—7Fö²À. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 17,469 people
Event ID: DwuHDqfiQrF2LKA64M

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 6,988 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.