

Hamrun Spartans FC vs FC RFS

DATE: Thursday, August 28, 2025

LOCATION: R v v

Event Description

Hamrun Spartans FC vs FC RFS is a premier sports event in R v v. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,674 people

Event ID: 42sYH7Ds9ZRwhoAcNP

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 670 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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