

Hammer Summer Concerts 2025 Open Mike Eagle with Jordan Patterson and J.Rocc

DATE: Tuesday, August 19, 2025
LOCATION: Los Angeles, California, US

Event Description

Hammer Summer Concerts 2025 Open Mike Eagle with Jordan Patterson and J.Rocc is a premier festivals event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 462 people

Event ID: FrLqTqDH2bXSm7qucq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 185 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
