

# Hamilton Cardinals vs Barrie Baycats - IBL Playoffs Game 4 Semi-Finals (If Necessary)

DATE: Wednesday, September 3, 2025  
LOCATION: Hamilton, Ontario, CA

## Event Description

Hamilton Cardinals vs Barrie Baycats - IBL Playoffs Game 4 Semi-Finals (If Necessary) is a premier sports event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,631 people

**Event ID:** 9SZv7Te8Lq2jVwggwL

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 652 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*