

# Hallowonsie Rally 2025

DATE: Saturday, October 25, 2025

LOCATION: Toronto, Ontario, CA

## Event Description

Hallowonsie Rally 2025 is a premier community event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** EukTNRUn9zDW7Wn2Kq

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/hallowonsie-rally-2025>

Document generated on 6/4/2026, 12:33:42 AM