

Halloween Spooktacular WOLFEDALE at Amazing Playland - 24th Oct 5-6:30pm

DATE: Friday, October 24, 2025
LOCATION: Mississauga, Ontario, CA

Event Description

Halloween Spooktacular WOLFEDALE at Amazing Playland - 24th Oct 5-6:30pm is a premier festivals event in Mississauga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 34/100
Expected Attendance: 161 people
Event ID: 7EQbuRYZHT3XUGsyE8

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
