

Halloween Spooktacular 2025

DATE: Thursday, October 30, 2025
LOCATION: Kippa-Ring, Queensland, AU

Event Description

Halloween Spooktacular 2025 is a premier festivals event in Kippa-Ring. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 325 people

Event ID: 3JCKL49XiTeVgm7bgC

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
