

Halloween Party at Surly's in Surry Hills

DATE: Friday, October 31, 2025
LOCATION: Surry Hills, New South Wales, AU

Event Description

Halloween Party at Surly's in Surry Hills is a premier festivals event in Surry Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 394 people

Event ID: 9ELUqDBYn5hxVkx2q6

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.