

Halloween On The Farm

DATE: Sunday, October 26, 2025
LOCATION: Barnadown, County Carlow, IE

Event Description

Halloween On The Farm is a premier festivals event in Barnadown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 177 people

Event ID: HWhf5cxe5Q2vs55JkA

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 71 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 3:23:54 AM