

HALLOWEEN DRESS UP PARTY

DATE: Saturday, October 25, 2025
LOCATION: Yagoona, New South Wales, AU

Event Description

HALLOWEEN DRESS UP PARTY is a premier performing-arts event in Yagoona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 56/100
Expected Attendance: 2,014 people
Event ID: 6GgrH6mJFR7RaRsCPV

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 806 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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