

Halloween Costume Party: Gorilla Gorilla x Big Empty Heads x Sin É

DATE: Friday, October 31, 2025
LOCATION: Cork, County Cork, IE

Event Description

Halloween Costume Party: Gorilla Gorilla x Big Empty Heads x Sin É is a premier community event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: BW8X3VWspqGsRBqHB3

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.